

**UNIVERSITÀ CATTOLICA DEL SACRO CUORE**

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**MBA Global Business and Sustainability**

**Business activity and ventures between Italy and Bangladesh:  
Sectors, Forms of Possible Investment and Prospect Growth Model**

## **ABSTRACT**

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## **ABSTRACT**

This paper examines possible investments and opportunities for Bangladeshis and Bangladeshi community residing in Italy. It indicates the major sectors where Bangladeshi migrant's communities are involved and their business activities; their remittance flows that have significant impact on the Bangladesh economy.

This paper also put some light on the bilateral agreements between Bangladesh and Italy, in particular for the investor's investment protection; where they will be able to reduce the risk of their investment and where they will be able to establish to identify their rights. Moreover, in this paper it is indicated the migration law framework which is favourable for the Bangladeshi migrants and how the Italian migration law is giving them the opportunity to arrive in Italy in a legal process and to established their business.

Furthermore, in this report it has been identified what are the strengths and the weaknesses, such as the opportunities and the threats for possible investments on the business activities of the Bangladeshi communities resident in Italy; how the second generation (G2) Bangladeshi Italian community are enlighten; and what are the sectors they are driving in.

Finally, based on the SWOT analysis, our report suggests that there are investment opportunity for Bangladeshi in Italy. In particular, we will see that there are potential possibilities investing in restaurants or bar in Italy, as this country has a great tourist income; but it has to keep in mind that the place and service has to maintain the standard with a great marketing strategy. Other possible investing sectors are the IT sector and in the real estate sector. These are the sectors suggested to invest in Italy and in Bangladesh, if the power or energy supply gets better in Bangladesh and economic stability is needed in Italy for investments. In addition it has a potential and wide investment opportunity in for textile and pharma industry. However, in Bangladesh, there should be more power supply and logistic support for potential international investors from Italy, with a proper and understandable standard of government rules and regulation.